MEMBER RULES

Important: Please read these Complete and Final Official Rules before entering this Cleo 10th Anniversary Giveaway. By participating in this Promotion, you agree to be bound by these Official Rules ("Official Rules" or "Rules") and represent that you satisfy all of the eligibility requirements below.

Email us at marketing@hicleo.com for questions, comments, and feedback.

Cleo 10th Anniversary Giveaway Sweepstakes
Official Rules
NO PURCHASE NECESSARY TO ENTER OR WIN.
A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.
Eligibility. This Cleo 10th Anniversary Giveaway Sweepstakes ("Sweepstakes") is open to all natural persons who are legal residents of the 50 United States and District of Columbia, who are at least 18 years old at time of entry. Void outside the USA, in Puerto Rico, the US Virgin Islands, and other United States territories and possessions. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.
Sponsorship. The Sweepstakes sponsor is Cleo Labs, Inc. ("Sponsor"), located at 548 MARKET ST, SAN FRANCISCO, CA., 94104-5401. Sponsor and its respective affiliates, subsidiaries, successors, assigns, agents, representatives, officers, directors, shareholders, and employees, and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Sweepstakes, including without limitation, the immediate family members of such individuals, are not eligible to participate. Sponsor will conduct the Sweepstakes substantially as described in these Official Rules.
Entry Period. This Sweepstakes begins on January 14, 2026 at 12:01 AM PDT and ends on February 15, 2026 at 11:59 PM PDT ("Entry Period").
How to Enter. During the Entry Period, visit the Sweepstakes registration page located at https://403nr6.share-na2.hsforms.com/2uCie0A4wRqK3JJ4nlMJWLw and follow the instructions to electronically complete and submit the Sweepstakes entry form. You will be asked to provide basic contact information, including your company name and work email address. (NOTE: You must complete all required fields of the entry form with information that is valid on the date of the drawing to be eligible). All entries become the property of Sponsor and none will be acknowledged or returned.
Limitations on Entries. LIMIT ONE ENTRY PER PERSON PER EMAIL ADDRESS PER 24 HOURS. No third party entry or entry through any sweepstakes service is permitted. Any person

who attempts or otherwise encourages the entry of multiple or false contact information under multiple identities or uses any device or artifice to enter or encourage multiple or false entries, as determined by Sponsor, will be disqualified. Use of robotic entry devices is strictly prohibited.

Grand Prize. Three (3) Grand Prizes will be awarded, which each consist of a $150 U.S. gift card. Selection of prize colors, features, and form of delivery arrangements are solely within Sponsor's discretion. All other expenses not specifically mentioned herein are solely the winner's responsibility. Winner understands there are inherent risks involved in the prizes. Winner agrees to accept the Grand Prize "as is" and entrants hereby acknowledge that neither Sponsor nor Administrator is in any manner responsible or liable for any warranty, representation, or guarantee relative to the Grand Prize, including warranties provided exclusively by a prize supplier. Additional terms and conditions may apply to the prizes for which Sponsor and Administrator shall not be responsible or liable in any way for any cancellations, losses or damages. Approximate retail value of the Grand Prize is $150. Any difference between stated approximate retail value and actual value of Grand Prize will not be awarded. Winner is solely responsible for any federal, state, and local taxes. Winner must provide Sponsor with a valid Social Security number or taxpayer identification number before prize will be awarded. Each prize is awarded "as is" with no warranty or guarantee, either express or implied, by Sponsor or Administrator. LIMIT ONE PRIZE PACKAGE PER PERSON.

Drawing. Winners will be selected in a random drawing from among all eligible entries collected during the Entry Period taking place on or about February 20, 2026. The drawing will be conducted by Sponsor, whose decisions and interpretations on all matters relating to the Sweepstakes and these Official Rules are final and binding in all respects. Sponsor reserves the right to disqualify any entrant or winner and may refuse to award a prize to a person who is not eligible or has violated a rule, gained unfair advantage in the Sweepstakes, or obtained winner status using fraudulent means. If there is a dispute about the identity of an entrant, prize will be awarded to the natural person to whom the email address is assigned by the internet service provider responsible for the domain associated with the submitted email address. If winner is found to be ineligible or not in compliance with Sweepstakes rules, winner will be disqualified and an alternate winner will be awarded the prize in a separate random drawing. Winner will be notified by email. Inability of Sponsor to contact winner by email within seventy two (72) hours after selection, may result in disqualification of winner and an alternate winner may be selected in a random drawing at Sponsor's discretion. Prize will be sent to winner by U.S. mail or email within fourteen (14) days after winner has been notified and accepted the prize. If

prize is returned as undeliverable, then prize will be forfeited and another winner will be randomly drawn.
Odds. The odds of winning will depend on the number of eligible entries received, according to the eligibility requirements in the Sweepstakes.
WARNING: ANY ATTEMPT BY ANY PERSON, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE ANY SPONSOR-OWNED WEBSITE OR MOBILE APPLICATION OR RELATED SOCIAL NETWORKING SITE, THE ENTRY PROCESS, OR OTHERWISE INTERFERE WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES, MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
General Terms. By entering this Sweepstakes, you promise to abide by the Official Rules and decisions of Sponsor, which will be final and binding in all respects. Sponsor reserves the right, at its sole discretion, to refuse, disqualify or withdraw any entry at any time. Sponsor will not be responsible for any injury, damage or loss of any kind arising out of your participation in the Sweepstakes. YOU AGREE TO RELEASE, DISCHARGE, AND HOLD HARMLESS SPONSOR, ITS AFFILIATES, SUBSIDIARIES, EMPLOYEES, OFFICERS, DIRECTORS, AGENTS AND ASSIGNS FROM AND AGAINST ANY OR ALL CLAIMS, LOSSES, INJURIES, OR DAMAGES RESULTING FROM PARTICIPATION IN THE SWEEPSTAKES. Except where prohibited by law, by accepting prize, winner grants Sponsor a perpetual, worldwide, royalty-free license to use winner's name, photograph, voice, and/or likeness without further authorization, compensation, or remuneration of any kind for advertising, promotion and other publicity purposes in any and all media now or hereafter known throughout the world.
Winner's Name. The name of winners is available only within 21 days after the close of the Sweepstakes. To receive the name of the winners, where permitted by law, or a printed copy of the Sweepstakes Official Rules, please contact Sponsor by email at marketing@hicleo.com.

ADDITIONAL DETAILS

TESTIMONIAL CONSENT & RELEASE

By submitting a testimonial entry, entrant acknowledges and agrees:

A. Voluntary Submission

- Testimonial submission is voluntary and not required to enter or win.
- Submission does not increase chances of winning.

B. License Grant

Entrant grants Sponsor a non-exclusive, royalty-free, worldwide license to use, reproduce, edit (for length/clarity only), display, and distribute the testimonial, first name, and general location (city/state) for marketing, promotional, and informational purposes.

Sponsor will not attribute testimonials to full names unless separate written consent is obtained.

C. FTC Disclosure

Entrant understands that:

- The testimonial was submitted in connection with a promotional sweepstakes.
- No purchase was required.
- Individual experiences may vary and testimonials do not necessarily reflect typical results.

Sponsor will include appropriate disclosures when testimonials are used publicly.

D. Health & Privacy Acknowledgment

Entrant agrees not to include sensitive medical details, diagnoses, or third-party personal information in their testimonial.

Testimonials may be anonymized or summarized at Sponsor’s discretion.

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